

JAEZAR SORIANO

// RÉSUMÉ

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Online Portfolio: www.jsvisualdesign.com

OBJECTIVE

To obtain a position as a visual designer or production artist in a company that will benefit from my design and production skills, and maximize my experience in the fields of graphic and/or web design.

DESIGN SKILLS

- Has worked as a freelance designer since 2006.
- Keen eye for aesthetics.
- Well versed in key design concepts such as typography, grid and path layouts, color theory, Gestalt, etc.
- Fully capable of designing with company branding, identity, and style in mind.
- Extremely organized and deadline conscious.
- Very attentive to detail, and able to proof own work.
- Heavily values the critical feedback loop, always striving to improve.
- Understanding of all major web browsers and browser compatibility.

RELATED DESIGN EXPERIENCE

Web Graphics Designer

- Movoto
- September 2010 to September 2011
- San Mateo, CA
- Designed user interfaces for home search utilities on Movoto.com, as well as web pages for information display sections.

Web Designer

- WebProAgent
- April 2007 to May 2008
- El Cerrito, CA
- Designed graphics and website for company launch.

OTHER RECENT WORK EXPERIENCE

Sales Associate

- Aaron Brothers Art & Framing
- September 2009 to May 2010
- Daly City, CA
- Worked with customers in creating custom frames and mats to contain their own artwork, photographs, and memorabilia. Also aided customers on the main floor and at the register.

PRIMARY DISCIPLINES

Graphic Design
Web/UI Design
Branding & Identity

AUXILIARY DISCIPLINES

Illustration
Photography

SOFTWARE EXPERIENCE

6+ Years

Photoshop Word
HTML/CSS PowerPoint

5 Years

Illustrator

4 Years

InDesign Flash
Dreamweaver Acrobat Pro

Minor Experience

After Effects AutoCAD
Fireworks

Proficient on both Mac and PC.

EDUCATION

San Francisco State University

- San Francisco, CA
- 2007 to 2010
- Graduated Cum Laude with a Bachelor of Science in Visual Communication Design
- 2 Dean's List Attainments

Diablo Valley College

- Concord, CA
- 2005 to 2007
- General Education Studies with Intent to Transfer (CSU-GE Transfer Path).